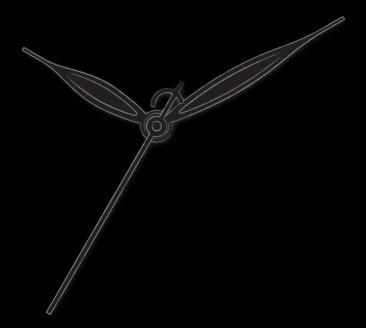


Class | Style | Luxury | Success

A watch can be very personal. It says a lot about someone's personality, character, interests or taste. A watch can display time, although time is what you make of it. The Philippe Pechard watches appeal to an audience that strives to make the most out of time, always searching for excellence and enjoying each and every moment. For them a watch is more than just a timepiece.





Of Danish origin and founded in 1985, Philippe Pechard is a brand with the philosophy that high quality designer watches should be accessible for a wider audience then it is today. Without sacrificing looks, material or precision nor quality Philippe Pechard has perfected the formula to make the dream come true.

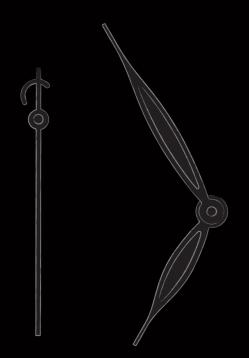
Much like the Industrial Revolution also Philippe Pechard will turn the industry of watch selling upside down. Utilizing the decades of experience in production of high quality watches and by using only top quality parts to guarantee precision we are now able to deliver a designer watch to the wider audience.

Philippe Pechard as a gift has a unique high perceived value, just for those you hold dear. If required a personal inscription can be applied to the case back.



Creation of a Time Piece

The Creation of a Time Piece is a mystery to the everyday user which is happily exploited by the bigger brands all under the header of 'superior quality'. According to Philippe Pechard there should be no mystery in creating a Time Piece; each component costs a certain price, the addition of these costs represents the final price. So, two watches that seem identical at first glance might be completely different upon closer examination.



The Glass

For protection of the dial from external influences a thin, transparent plate is used, in short The glass. The quality of the glass is defined by the type and therefore hardness of the material used i.e. plastic, mineral or sapphire. The hardness of the material dictates how easy it is to scratch or damage the glass.

The Glass Joint

The glass joint refers to the connection between the glass and the case. The accuracy and precision of the glass joint between the glass and the case plays a crucial role in the water resistance of a watch. The higher the accuracy, the higher the quality of the glass joint will be. With high quality materials and the newest production technologies a higher level of accuracy can be achieved.

The Hands

The indicators or hands on a watch can say a lot about the quality of a watch. The finer and more complex the details of the hand, the more difficult it is to manufacture a constant quality. Very detailed hands are often manufactured by laser cutting.

Usually a watch has 3 hands for indication of the hours, minutes and seconds, but like Philippe Pechard some models have up to 7 hands for indication of day, date, 24 hour or dual-time.

The Dial

From a design point of view the dial is the main focal point of the time piece. Style, image and quality. The dial must reflect all these components at a glance. This is done by the use of digits, signs, shapes indicating hours, minutes, and seconds. There are many different qualities and techniques available: from silkscreen printing to enameling, 925 silver coating or oil pressure relief making.

The Case

In addition to protecting the watch movement against dust, moisture and shocks the case is also an important part of the design. Together with the dial it defines the look of the watch. There are six different qualities to choose from: plastic (from 1 to 10 ATM), alloy (from 1 to 3 ATM), brass (from 1 to 3 ATM), aluminum (from 1 to 5 ATM), stainless steel (from 3 to 50 ATM), titanium (from 3 to 20 ATM).

The Crown

The crown is what you can call the finishing touch or detail of a watch. There are several designs possible and basically two main qualities, either brass (medium range) or steel (top range). The used technique influences the water proofness of the watch: fitted crowns result in lesser or greater water resistance, screwed crowns can be found in diver's watches.

The Strap

The strap is another part that really defines the look of the watch. By choosing different materials, finishing and stitching, an endless array of looks can be achieved. Six different qualities are available: leather/leather (full leather strap, top quality), metal, PU/PU (polyurethane on both sides), PU/leather (polyurethane on the outside and leather on the inside, standard quality), plastic, nylon. Philippe Pechard only offers the best quality and therefore only full leather straps are available.

Water resistance

Waterproof or water-resistant describes objects unaffected by water or resisting water passage, or object which are covered with a material that resists or does not allow water passage. Such items may be used in wet environments or under water. For a watch this means that the case with joints and fasteners is designed to protect the movement against moisture. You will see watches rated by ATM or atmospheres, 1 ATM = 33 feet below the surface of the ocean. This refers to the structural style of the watch case, for example heavy duty as opposed to light duty or home use only. Most watches are rated from 1 to 10 ATM so use your watch accordingly. Philippe Pechard watches are all rated 10 ATM.

Assembly

Assembling is a critical part in the manufacturing of a watch. U can use top quality, high technology components, a watch will never function correctly if it is not assembled properly. Before any of our watches leaves the factory, each watch is individually subjected to an extensive quality control executed by professional and experienced watchmakers aided by the newest technologies.

The Movement

A movement is the internal mechanism of a watch. The term originated with mechanical timepieces, whose movements are made of many moving parts (like the mainspring, wheel train and oscillator). Watch movements come in various shapes (to fit different case styles), materials, sizes and qualities.

Chronomatic

This watch is recognized for its resistance and precision. Requirements are high in terms of precision and resistance in extreme temperature and harsh condition (for mechanical chronometers).

Automatic

The mainspring of this watch is winded by the movements or accelerations of the arm. Based on the principle of the force of gravity, a rotor turns and transmits energy to the mainspring through an appropriate mechanism. This system was invented in Switzerland back in the 17th Century by Abraham Louis Perrelet.





Philippe Pechard Lady

Elegance and sportiness, glamour and beauty.

All ingredients of the Philippe Pechard Lady timepieces. Philippe Pechard acknowledges the expertise of women in the art of time management.

A ladies watch is both a necessary tool, and an expression of a woman's individuality. For those in search of a feminine silhouette, light and trendy, yet stylish timpepiece. Philippe Pechard offers the Lady Colloseum and Black Tie.



WAS0002-WE

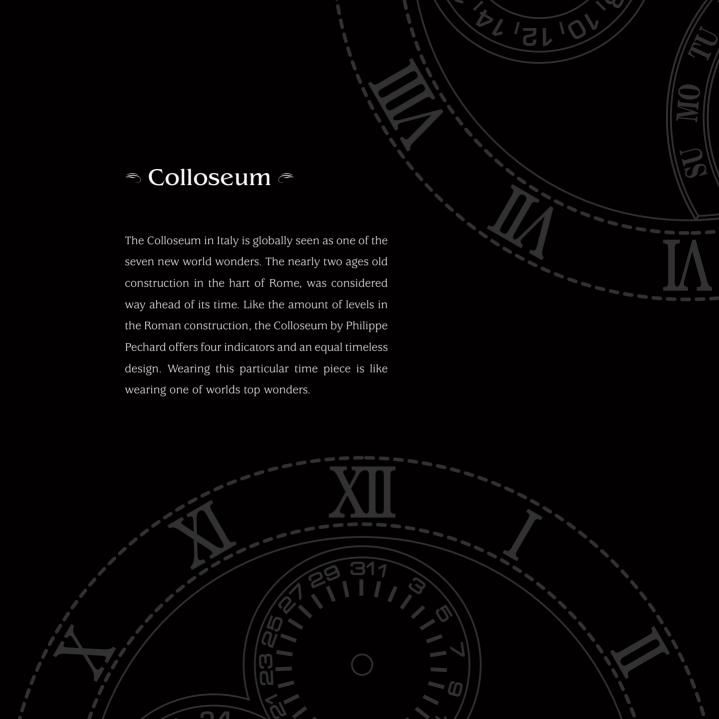




WAS0004-WE









RU59-SL silver plating



RU59-RG rose gold plating

Colloseum





Vantage

The watches of the Vantage collection capture imagination through their carefully developed, superior design. They are the proved, elegant classics that appeal to people who seek time pieces that match their lifestyle where reality is more important than flashy appearances. Where it's a privilege to wear such a time piece.



RU59M-BK silver plating

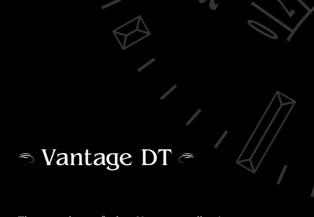


RU59M-RG rose gold plating









The watches of the Vantage collection capture imagination through their carefully developed, unique design. The DT range within the Vantage collection stands for superior Designer Time piece. For those who seek a watch with true character, the Vantage DT by Philippe Pechard is an absolut and indispensable icon.







RU57-WE







The Black tie dress code dates from 1860, when Henry Poole & Co. created a short smoking jacket for the then Prince of Wales to wear to informal dinner parties as an alternative to white tie, the standard formal dress. The idea was to keep colors to a minimum and create a subtle, elegant appearance, allowing the ladies to stand out in brighter colours. These elements can all be found in the minimalistic design of Black Tie by Philippe Pechard.





RU57M-BK



RU57M-WE









coming soon....



[♠] Warranty [♠]

Before any of our watches leaves the factory, each watch is individually subjected to an extensive quality control executed by professional and experienced watchmakers aided by the newest technologies. The specially issued certificate guarantees first-class quality and perfect function of the watch, for 24 months following the date of purchase.





Because a real time piece deserves a good service, our highquality standard is by no means limited to the manufacture of first-class watches.

Care. Give regular care and attention to the external appearance of your Philippe Pechard by removing dirt from its exterior with a fine dry cloth. Please do not use any chemicals to clean the exterior of the watch as this could cause damage to the coatings.

Battery replacement need to be serviced at the acknowledged service points as the Philippe Pechard watches have a screw back case which requires a special tool for opening.

Leather Straps. Do NOT expose straps to gases or chemicals (Ex: fragrance sprays, detergents, insecticides etc.) Stains made by dye, paints and oily substances may be difficult to remove. Due to the composition of the material, straps may harden or discolor after extensive use.

Water Resistant. Water resistance is not permanent. During the course of time, the gaskets of the cases may become worn and reduce the water resistance of the watches.





